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Enriching People's Lives

"Success is when you have put in your best efforts and see results, no matter how small. Success is also enjoying doing what you are doing," declares Mr. Albert Kong, CEO of Asiawide Franchise Consultants.

Certainly, Mr. Kong is a success in his own right. He has won many awards and attained a lot of recognition during his last 17 years in the franchising arena. This includes being the first Certified Franchise Executive in Singapore, the first Singaporean to be awarded by the China Chain store & Franchise Association for contributing to the growth of franchising in the last 10 years, and the most-invited franchise speaker in the region, to name a few.

All these are attributable to his passion – that is, to spread the knowledge of franchising around the world. "My goals in life include enriching the lives of people I meet; letting people know that hoping in God is better than worrying about worldly things, and living my own life in an as healthy and wholesome manner as possible..."

Mr. Kong shares one valuable experience in friendship by which he has learned a lot from:

"My domestic helper's son was caught stealing by his Saudi employer and was locked up. In response to her cries for help, I contacted my Egyptian friend Sary who is currently based in Dubai but who used to work in Saudi. He put everything aside, made frantic calls in my behalf, and settled everything for me within 2 days. That included paying money in advance for me. That is the kind of friends you need in life."

Mr. Kong, who wants to be remembered by people as one who is "joyous, sincere, passionate about life, helpful and considerate," says that other than his business, he considers his family, his health and his faith in Jesus Christ important.

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The Top 5 to Start Motiv

1. Get motivated every day

So many times, it happens that motivation doesn't last. But motivation is a bad thing. It's a lack of understanding of what you need to have a motivation that goes into out lives each day.

2. Have a vision for your future

You should have a vision that is big and big enough to motivate you each day. Settle on your vision and start on your journey.

3. Fuel your passion

Motivation is emotion. It's a feeling that you have a consumer that whatever it is. Do what you love and then, you will be motivated.

4. Work hard enough

If you get results, you will be motivated. The harder you work, the more you get out of it. This leads to a lot of things all build on each other.

5. Put good material in your life

Listen to other people's stories. Read books that teach you how to be positive. Don't let negativity take over your life.

6. Ride the momentum

Sometimes, you are in a state of momentum. It is the cycle of life. When momentum is good, it's a lot out of life when it's hot.

-Inspired by an article