



Business Description

BBQ Chicken was originated in Korea by Genesis Co Ltd back in September 1995. BBQ Chicken has grown to be No. 1 franchise brand with more than 4,000 franchisees worldwide.

BBQ Chicken in keeping its business firm existence at the international level, advanced into China in 2003 and expanded its business into 43 countries like United States of America, Australia, China, Japan, Spain, Singapore, Malaysia, Vietnam, Mongolia and on....

BBQ Chicken is a unique casual dining franchise restaurant which has fulfilled the new trend consumers' needs of "Tasty Yet Healthy" demands.

BBQ Chicken is the 1st in the world to use 100% Olive Oil for the frying menu. Beside fried menu, wide varieties of menu are offered, from soup to salad, starter to main course and to complete the meal with dessert and coffee.

BBQ Chicken is using high quality and fresh materials to create unique taste of Western & Eastern for Fried and Grilled Menu. More than 30 researchers in "Chicken University" continue to create innovative menu to fulfill future consumers' need.

Date Established: 1995	Number of Units: 4,000
Country of Origin : South Korea	
Type of Franchise Available : Master Franchise	
Average Investment/Unit/Store : US\$200,000	
Single Unit Franchise Fees: US\$20,000	
Master Franchise/Area Development Fees: US\$300,000	
Royalty (% of Turnover): 5%	Marketing Levy (% of Turnover): NA
Development Plan : Variable	
Franchisor Agreement Term: 20 years	
Master Franchise Availability : Thailand, Indonesia, Cambodia, Laos, Myammar, Brunei, Taiwan, New Zealand, Middle East and Russia, Central Asia including Uzbekistan.	



Business Description

Since 1953, Loy Kee has been a unique family-eating place known for its fresh authentic hainanese chicken rice. Having started from a love of cooking to a small start-up business, Loy Kee has grown rapidly over the years in Singapore.

It offers an amazing selection of delicious food and has become the most reputable and original “chicken-lickin’ good” chicken rice restaurants in Singapore and around the region.

Loy Kee International Pte Ltd prides itself as one of the pioneer chicken rice sellers that offers the original hainanese recipe in Singapore. Mr James Loy, director of Loy Kee International Pte Ltd affirms his vision for Loy Kee with these words: “Whatever we do, we strive to exceed our customers’ expectation. It is because of their continuous support we can be successful today. Our philosophy is to deliver the absolute freshness and premium quality to our customers”.

Our team of dedicated professionals is committed to providing the most comprehensive training programs to those who share the same vision as us.

Date Established: 1953	Number of Units: 5
Country of Origin : Singapore	
Type of Franchise Available : Unit & Master	
Average Investment/Unit/Store : S\$200,000	
Single Unit Franchise Fees: S\$50,000	
Master Franchise/Area Development Fees: Variable	
Royalty (% of Turnover): 5%	Marketing Levy (% of Turnover): 3%
Development Plan : Variable	
Franchisor Agreement Term: 6 years	
Master Franchise Availability : Worldwide	



Business Description

The founders' passion and love for pancakes resulted in the birth of the very first of its kind specialty pancake restaurant in Asia. Paddington House of Pancakes (PHOP) is an all day full dining restaurant serving everything pancakes. We serve over 100 types of pancakes from around the world right to you under one roof. At PHOP we reinvent the pancake dining experience and revolutionize the way one savors a humble pancake.

PHOP is well known for its wholesome pancakes with meat fillings and delectable dessert pancakes with fresh fruits and ice cream. Our unique & extensive menu is far reaching and it caters to people from all ages and walks of life. All our pancakes are freshly flipped upon orders in the traditional way they must bear the signatures of perfect "Paddington Pancakes" and made from the finest ingredients without artificial flavouring and preservatives. Besides our mouth watering menu, one can enjoy a sumptuous pancake meal with our similarly impressive beverage offerings, our signature yoghurt smoothies with fresh fruit puree.

PHOP offers huge regional growth potential, due to its unique menu offering and first of its kind restaurant concept in Asia. You have to try our pancakes to know what you are getting into.

Date Established: 2005

Number of Units: 5

Country of Origin : Malaysia

Type of Franchise Available : Unit and Area

Average Investment/Unit/Store : US\$35,000 to US\$85,000

Single Unit Franchise Fees: US\$10,000 to US\$25,000

Master Franchise/Area Development Fees: Variable

Royalty (% of Turnover): 7%

Marketing Levy (% of Turnover): 1.2%

Development Plan : Variable

Franchisor Agreement Term: 5 years

Master Franchise Availability : Worldwide



Business Description

The Tasty Thai concept is to provide healthy, authentic and convenient Thai food in modern counter-service restaurants. Food quality is fully consistent, while the ambience of all Tasty Thai restaurants reflects the spirit of Thailand and its culture.

Thai food ranks as one of the most popular cuisines in the world today, but as yet there is no global brand. It is the aim of Tasty Thai to become the global brand for Thai food worldwide.

Tasty Thai will achieve its goals by utilizing a best practice franchise system that includes professional supply, including precooked frozen food and environmentally friendly disposables.

The majority of fast food restaurants in the world offer food that is not healthy. In contrast, Thai food with its emphasis on fresh, quality ingredients, is well recognized as one of the healthiest of the world's great cuisines.

Tasty Thai offers the solution with a menu that has been developed to meet the needs of today's health conscious consumer, without compromising authenticity, quality taste and logistics. The end product is a wide variety of fresh, nutritious and delicious meals delivered with the speed, convenience and at an affordable price that modern customers demand.

Date Established: 2001

Number of Units: 10

Country of Origin : Thailand

Type of Franchise Available : Unit/Master

Average Investment/Unit/Store : Eur 140,000 to Eur 220,000

Single Unit Franchise Fees: Eur 20,000

Master Franchise/Area Development Fees: Eur 200,000

Royalty (% of Turnover): 7% per 1st 2 year
9% from year 3

Marketing Levy (% of Turnover): 3%

Development Plan : Variable

Franchisor Agreement Term: 7 years

Master Franchise Availability : China/Hong Kong, Vietnam, Indonesia, Malaysia, Philippines, Singapore, Japan, South Korea, Taiwan and countries with Asiawide offices.



Business Description

Waraku International, as the owner of both The Waraku Japanese Casual Dining restaurant chain and The Pasta de Waraku Japanese Casual Pasta and Café restaurant chain, attributes its success largely to its dedicated management team that is both customer-centre and paranoid over food quality that will truly represent the Waraku brand.

They spend days and months developing authentic Japanese styled menu which is scalable, duplicable and not chef-dependant. Its 3 key success factors are:

- 1) Providing a unique dining experience – offering customers a comfortable ambience and a visually invigorating menu
- 2) Providing quality Japanese styles cuisine using only the finest and healthiest ingredients
- 3) Providing quality Japanese styled food at great affordable value.

Waraku International is ready to expand internationally through Waraku's unique Franchise programmes.

Date Established: 2000	Number of Units: 25
Country of Origin : Singapore	
Type of Franchise Available : Unit & Master	
Average Investment/Unit/Store : S\$520,000	
Single Unit Franchise Fees: S\$60,000	
Master Franchise/Area Development Fees: Variable	
Royalty (% of Turnover): 6% or S\$5,000 whichever is higher	Marketing Levy (% of Turnover): -
Development Plan : Variable	
Franchisor Agreement Term: 6 years	
Master Franchise Availability : Worldwide	



Business Description

Just Acia has been serving Asian favorite food since 2005 and has a proven track record in a competitive F&B market like Singapore.

Just Acia Franchise Concept:

- Scalable, duplicable and non-chef-dependent operation
- Offers over 100, value for money, cooked to order favorite Asian menu items with speedy service
- Proprietary and proven operating system

At Just Acia, we aim at serving food at high quality with reasonable price. The healthy recipes, the production process, the usage of raw materials and service provided, are all build around the core focus of giving a good meal in the fastest possible time.

We are ready to expand internationally with our unique franchise system backed by experienced management and ongoing research & development support.

Date Established: 2005

Number of Units: 3

Country of Origin : Singapore

Type of Franchise Available : Unit Franchise, Area Franchise & Master Franchise

Average Investment/Unit/Store : ranges from **S\$400,000 to S\$450,000 per outlet.**

Single Unit Franchise Fees: Singapore S\$ 40000, International S\$ 50000

Master Franchise/Area Development Fees: One time Master Franchise Fee or Market Development Fee and Unit levy / Unit Franchise Fee (S\$50,000) x No of Potential Units

Royalty (% of Turnover): Unit Franchise

Singapore - 3% or S\$3,000 whichever is higher

International – 5% or S\$5,000 whichever is Higher

Area Franchise:
6% or S\$5,000 whichever is higher

Master Franchise:
SF to MF – 6% or S\$5,000
MF to Franchisor – 3% or S\$2,500

Marketing Levy (% of Turnover):

Development Plan : Variable

Franchisor Agreement Term: 6 years for unit, 10 years for Area/Master

Master Franchise Availability : Worldwide



Business Description

Thai Cuisine – Thai food has in recent years gained international acceptance in major cities all over the world and in many places, Thai cuisine is perceived as exotic food from the east which must not be missed. At Siam Kitchen, we serve authentic Thai cuisine in a friendly, cozy restaurant ambience.

Where East Meets West – Step into any of our restaurants and you can feel the blend of both East and West – a hip and trendy western style interior design encompassed by an eastern hospitality second to none and topped up with fantastic food.

Strong Expertise and Reputation – Siam Kitchen possesses proprietary domain knowledge especially in the use of its fish sauce, curry powder and other specialty sauces. It has over the years achieved an excellent reputation for its high level of customer service and gourmet dishes priced reasonably.

Well-trained Staff – Siam Kitchen also has a team of committed staff members with the necessary knowledge and skills in running the restaurant business.

Comfortable Environment – Siam Kitchen internal design is consistently kept simple with a pleasant Thai style ambience. This distinctive feature is intended to be transferred comprehensively to its prospective franchisees.

Date Established: 1997		Number of Units: 7	
Country of Origin : Singapore			
Type of Franchise Available : Area			
Average Investment/Unit/Store : S\$350,000			
Single Unit Franchise Fees: S\$50,000			
Master Franchise/Area Development Fees: S\$120,000 plus unit levy			
Royalty (% of Turnover): 5%		Marketing Levy (% of Turnover): NA	
Development Plan : Variable			
Franchisor Agreement Term: 7 years plus 5 years (Renewal fee S\$45,000)			
Master Franchise Availability : Worldwide except Singapore and Thailand			



Fuel for Thought



Business Description

Spinelli Coffee Company originated in San Francisco. Our first Singapore outlet opened its doors at Amara Shopping Centre in February 1996, followed rapidly by Change Alley, The Heeren and Robinson Point.

Spinelli's roots are in the purveying, roasting, selection and serving of premium Arabica coffees.

Our Singapore stores are an inviting combination of fine coffees and fresh baked goods, with simple yet colourful interiors.

Each site is designed to fit the feel of its location, giving a neighbourhood sense of individuality to our stores. With the majority of our outlets located in the banking districts or in business parks, our target market tends towards the sophisticated, quality conscious coffee lover.

Quality and freshness are the standards on which we create our success. Staff are carefully trained in product knowledge and preparation methods. They provide friendly, knowledgeable and professional service, ensuring that our customers are served a fresh, full-flavoured cup of coffee each time they visit our stores or purchase our beans.

Date Established: 1996

No. of stores: 29

Country of Origin

: Singapore

Type of Franchise Available

: Unit/ Area/ Master Franchise

Average Investment/ Unit/ Store

: US\$100,000.00

Single Unit Franchise Fee

: US\$50,000.00 per store and should you decide after opening up the store (within 12 months period), you have an option to open the next 04 stores at a special fee of US\$100,000.00 for the 04 stores.

Master Franchise/ Area Development Fees

: US\$375,000.00 - US\$500,000.00

Royalty (% of Gross Sales): 6% payable monthly

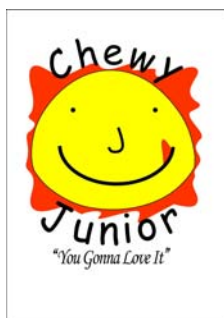
Marketing Levy (% of Turnover): NA

Franchise Agreement Term

: 10 years with an option for further 10 years for Area and Master Franchise
For unit franchise is 06 years per store

Master Franchise Availability

: Worldwide except Singapore



Business Description

Sink your teeth into your first Chewy Junior puff and you'll know it's no ordinary cream puff. Crispy on the outside, yet soft and chewy on the inside. Filled with light and smooth vanilla cream,

Chewy Junior opened its first outlet on 9th April 2007.

You need only 200 square feet of good retail space and you could be selling thousands of lip-smacking one-of-a-kind cream puffs every day.

Healthier because it is baked and not fried, Chewy Junior puffs are made with only the finest all-natural ingredients, and baked fresh on site every day. Its secret ingredients are pre-packaged, guaranteeing excellent and consistent quality. With new creations introduced every 3 months, Chewy Junior keeps customers coming back for more.

Chewy Junior is a unique creation that cannot be imitated easily, so there is really no direct competition. Think chewy cream puffs crossed with fancy donuts, and that's just the beginning!

Chewy Junior's already a big hit with 10 outlets in Malaysia, Indonesia, the Philippines and Vietnam, on top of its 5 hugely popular outlets all over Singapore.

For anyone looking for a quick, sure-hit franchise, Chewy Junior is a match made in heaven.

The founders, Kevin Ong and his partner, Danny Tan are passionate and committed to your every success as a franchisee, because this is a brand built with love and furnished with the best chewy cream puffs the world has ever known.

Date Established: 09 April 2007

Number of Units: 5 Singapore
10 overseas

Country of Origin : Singapore

Type of Franchise Available : Country Master or Territory Franchise

Average Investment/Unit/Store : S\$100,000 - \$200,000

Single Unit Franchise Fees: S\$50,000

Master Franchise/Area Development Fees: S\$100,000 - \$150,000

Royalty (% of Turnover): 5%

Marketing Levy (% of Turnover):

Development Plan :

Franchisor Agreement Term:

Master Franchise Availability :

Korea, Thailand, Malaysia, Middle East, China, India, USA, Japan and Europe



Business Description

Gelatissimo meets the needs of the public's growing desire to seek healthier food choices in the retail environment while still enjoying sweet indulgences. Low fat, natural ingredients and great tasting gelato combine as our formula for retail success in an increasingly health-conscious society.

Gelatissimo's solid growth since 2002 supports our belief that we are well-positioned to capture an even larger share of the once traditional ice cream parlour market in the future.

Gelato is of course Gelatissimo's principle product. Freshness and taste exploration are the keys to our customers' satisfaction. Each store manufactures gelato on site from premium ingredients supplied from our Sydney premises. Flavours are constantly being developed and promoted. With an endless number of serving combinations, there are plenty of reasons for gelato lovers to return for new taste experiences.

If you want to be rewarded for your efforts; if you are ready for a challenge, independence and an exciting new career in a fast-moving retail business, Gelatissimo is the perfect opportunity to change your lifestyle, your income and your future.

Date Established: 2002	No. of stores: 30+
Country of Origin	: Australia
Type of Franchise Available	: Unit or Master Franchise
Average Investment/ Unit/ Store	: S\$100,000.00
Single Unit Franchise Fee	: S\$40,000
Master Franchise/ Area Development Fees	: S\$200,000.00
Royalty (% of Gross Sales): 6% payable monthly	Marketing Levy (% of Turnover): NA
Franchise Agreement Term	: 5 years plus 5 years (option)
Master Franchise Availability	: Thailand/Vietnam



Business Description

Johnny Rockets has a 23-year heritage of providing memorable food and fun. It's a well-known brand operating a simple, yet very successful, business model. Our restaurants are easy to operate, our menu is uncomplicated and we provide an established infrastructure that includes an abundance of franchise support tools.

This is a great time to invest in a solid concept that's bucking current economic trends. We actually opened 50 new Johnny Rockets restaurants, in 2009, and are looking to do the same – or more – this year. In fact, we currently have several exclusive development territories available for franchising and we're actively seeking franchise partners to help us achieve critical mass in some key markets.

Johnny Rockets appeals to a wide range of demographics and our flexible business model and adaptive footprint are suitable for a variety of applications. Of course, you'll find Johnny Rockets in typical malls and strip centers...as well as in malls that are far from typical, like Mall of the Americas, in Minneapolis; The Avenues Mall in Kuwait, The Dubai Mall in the United Arab Emirates and Fashion Show Mall, on the Las Vegas Strip. Our Franchise Partners have also established successful Johnny Rockets businesses in airports, sports stadiums, amusement parks, and casinos...as well as on military bases and cruise ships.

Date Established: 1986		Number of Units: 280	
Country of Origin : USA			
Type of Franchise Available : Master Franchise Opportunity			
Average Investment/Unit/Store : US\$400,000 – US\$1,000,000 range based upon size of restaurant.			
Single Unit Franchise Fees: \$30,000			
Master Franchise/Area Development Fees: \$30,000 per restaurant			
Royalty (% of Turnover): 6%		Marketing Levy (% of Turnover): .75%	
Development Plan : Varies by country			
Franchisor Agreement Term: 10 years with two 5 year options			
Master Franchise Availability : Varies by country			



Business Description

Visit "Coca" and experience our style, food and hospitality created from the pride of the past. The best Thai Cantonese taste and an array of delicious desserts.

You are sure to be satisfied with our quality selection of fresh seafood, vegetable and Thai Suki hot pot with our famous "Coca sauce"

Business Description

The Mango Chili concept has been developed to respond to the growing demand of customer who are constrained by time but would like to enjoy the same tastes as if they were dining in a restaurant. Mango Chili menus provide a variety of Thai food that can be selected for sit down or take-away dining.

We ensure that the food is served to you quickly while ensuring the same great taste you get in Thailand.

Date Established: 1957

Number of Units: 47

Country of Origin : Thailand

Type of Franchise Available : Master or unit franchise

Average Investment/Unit/Store :

Coca Restaurant: US\$2,000 - 2,500 / sqm.(Depend on the type of location, facilities, and costs in each country)

Mango Chili: US\$1,000 - 1,500 per Sqm. (Depend on the type of location, facilities and cost in each country)

Single Unit Franchise Fees: Coca Restaurant: US\$50,000 per single unit

Mango Chili: US\$ 15,000 for single unit franchise

Master Franchise/Area Development Fees: Varies depending on the Territory (size and potential of territory)(No additional charge for Subsequent own outlet)

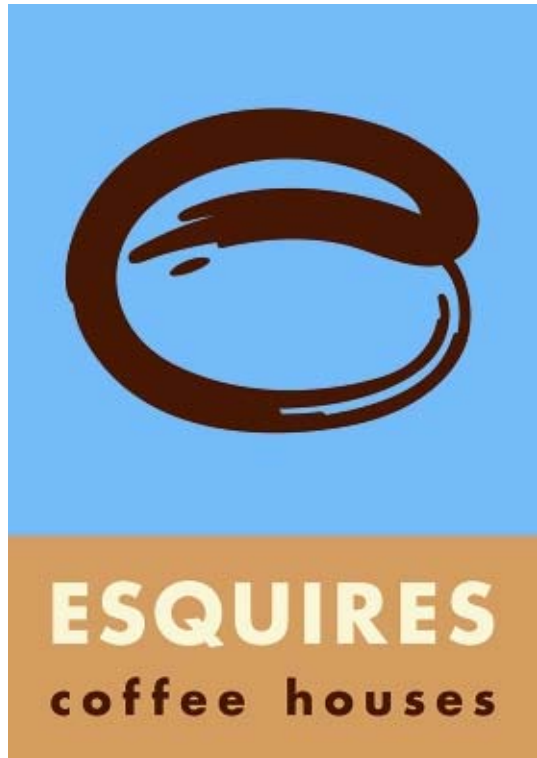
Royalty (% of Turnover): 5 % on gross revenue per month

Marketing Levy (% of Turnover): 1%

Development Plan : 5 units / 5 years

Franchisor Agreement Term: Initial 5 years + Renewal 5 years

Master Franchise Availability : Yes



Business Description

International, Organic, Fairtrade Franchise coffee house concept operating in the UK, Ireland, Canada, New Zealand, Australia, Fiji, China, Saudi Arabia, UAE and Bahrain.

Esquires offers great Fairtrade and organic Coffee and Tea in a contemporary and comfortable atmosphere.

From its head office in New Zealand Esquires provide award winning turnkey systems, superb branding and a professional team of operational specialists ready to assist in the development of this fantastic concept worldwide.

Date Established: 1993	Number of Units: 100+
Country of Origin: Canada	
Type of Franchise Available: Master or unit franchise Both	
Average Investment/Unit/Store: USD 150 - 250K	
Single Unit Franchise Fees: USD 75K	
Master Franchise/Area Development Fees: Ranging from 150K – 750K	
Master Royalty (% of Turnover): 5%	Marketing Levy (% of Turnover): 1%
Development Plan: By negotiation	
Franchisor Agreement Term: 10 Years Renewable	
Master Franchise Availability: Worldwide	

	<p>Business Description</p> <p>New Zealand Natural Premium Ice Cream is a global franchise network based in Auckland, New Zealand. We are operational in 21 countries with over 900 outlets.</p> <p>Our ice cream is manufactured in Auckland, New Zealand, home of the best dairy products in the world.</p> <p>It operates as an international franchisor of ice cream, frozen yoghurt, smoothie and juice parlours and mini parlours.</p> <p>In addition to our retail outlets we have extensive distribution through supermarkets and the food and beverage industry.</p>
Date Established: 1984	Number of Units:
Country of Origin : New Zealand	
Type of Franchise Available : Master	
Average Investment/Unit/Store :	
Single Unit Franchise Fees:	
Master Franchise/Area Development Fees: USD100,000	
Royalty (% of Turnover):	Marketing Levy (% of Turnover):
Development Plan :	
Franchisor Agreement Term: 10 with a right or renewal for another 10	
Master Franchise Availability : Taiwan	



Handcrafted
Gelato on Stick :
Tasty and Genuine



Business Description

Brand Analysis:

- STICKHOUSE is innovation
- STICKHOUSE is original concept
- STICKHOUSE is fresh atmosphere
- STICKHOUSE is joyful and tasting
- STICKHOUSE is for everyone!!

Product Plus:

- QUALITY: selected Italian ingredients
- GENUINITY: no preservatives, colouring or artificial flavouring
- FRESHNESS: daily production
- TRADITION: Italian Gelato Recipe

Key Factors:

- Large variety of flavours
- Decoration and Topping on demand
- Natural and healthy ingredients
- Eye-catching display

Concept:

- Open view kitchen
- Easy to prepare
- Long time storage
- Programmable production
- Small space requested
- Tidy and clean environment
- Quick service

Date Established: 2007

Number of Units: 30+

Country of Origin : Italy

Type of Franchise Available : Master or unit franchise

Average Investment/Unit/Store : €80,000

Single Unit Franchise Fees: €15,000

Royalty (% of Turnover): 2% (min €3,000)

Marketing Levy (% of Turnover):

Franchisor Agreement Term: 5 years

Master Franchise Availability: China, Hong Kong, Macao, Taiwan, Thailand, Vietnam.



Business Description

Dulce Café is a continental themed upmarket coffee house franchise based in South Africa.

With freshly made food from an award winning menu and a world class upmarket design the Dulce brand is a highly sought after investment opportunity.

The group has recently signed agreements for the Middle East and North Africa as well as Nigeria, Ghana and Tanzania and is now targeting Asia and Easter Europe for further expansion due to high demand for an upmarket coffee chain.

The brand targets upmarket areas that cater to upmarket and discerning clientele.

An investment in Dulce is an investment in your future. Our world class operations team provide an in depth training course and we are available on site for a month upon your first store opening to provide support.

We are looking for individuals or companies who share our two core passions – food and people!

For more information, please visit our website on www.dulce.co.za

Date Established: 1994		Number of Units: 60+	
Country of Origin : South Africa			
Type of Franchise Available : Territory or Regional Master Franchise			
Average Investment/Unit/Store : \$400 000			
Single Unit Franchise Fees: \$20 000			
Master Franchise/Area Development Fees: Variable, depending on size of territory and number of possible franchised units to be established			
Royalty (% of Turnover): 6%		Marketing Levy (% of Turnover): N/A	
Development Plan : Variable			
Franchisor Agreement Term: 10 years (renewable at no further cost)			
Master Franchise Availability : Worldwide			



No Sugar Added

Low-Fat Frozen Yogurt



Business Description

Sweet Chills is a US brand whose owners have a 20-year history as leaders in the softserve frozen yogurt industry.

Sweet Chills is expanding its franchise internationally while maintaining its base in Singapore.

Sweet Chills is meeting the needs of health-conscious consumers as a high quality nutrition-based health product.

Sweet Chills is demanding that each and every serving of its premium creamy yogurt is made with only the finest, freshest ingredients and is processed and delivered in sanitary temperature-controlled conditions.

Sweet Chills is providing our guests with a self-serve experience that enables them to create endless combinations of softserve yogurt flavors and toppings in a fun atmosphere.

Date Established: 2011

Number of Units: 2

Country of Origin : USA

Type of Franchise Available :

Average Investment/Unit/Store : Small S\$125K / Med S\$185K / Large S\$330K

Single Unit Franchise Fees: Small S\$20K / Med S\$30K / Large S\$40K

Master Franchise/Area Development Fees: Master right starts at S\$200,000 per territory

Royalty (% of Turnover): 5%

Marketing Levy (% of Turnover): 2%

Development Plan : Variable

Franchisor Agreement Term: Unit = 6 yrs / Master = 5 yrs with option for 5

Master Franchise Availability : Asia & the Middle East (except Singapore & Malaysia)



Business Description:

Gelare is an Italian word that means "to freeze" or "congeal" and Italy is where the ice cream originated.

Originated from Australia and well established in Singapore, **Gelare** cafes offer a relaxing place for guest to enjoy with friends and families its premium ice creams with freshly baked waffles.

At **Gelare**, we only use **ALL NATURAL** ingredients with absolutely no artificial flavoring, coloring or preservatives, and all our ice cream is heavy and dense with **ZERO Over-Runs** (no air content).

Gelare menu also offer yogurts, sorbets, smoothies for guest craving for sweet desserts. We also varieties of sandwiches, spaghetti pizza and pancakes to satisfy guests looking to enjoy breakfasts, lunch and dinners at our café.

Gelare is expanding, we are recruiting franchisees to join and grow together with us. We offer:

- Attractive Franchisee Fees package
- Location Sourcing and Ready Sites
- Comprehensive On-the-Job Training.
- Monthly Marketing support.
- Monthly Store visits and Meetings
- Grand Opening Day support.

Date Established:	Number of Units: 4 outlets – Vivo City, Causeway Point, Suntec City, Changi Airport T2 Departure Lounge.
Country of Origin : Australia	
Type of Franchise Available : Master Franchise (Singapore)	
Average Investment/Unit/Store : Approximately S\$180,000 – S\$200,000	
Single Unit Franchise Fees: S\$ 20,000	
Master Franchise/Area Development Fees: Not Available (Only Single Unit Franchise)	
Royalty (% of Turnover): 5%	Marketing Levy (% of Turnover): 2.5%
Development Plan: Target to open about 7 outlets in Singapore in Year 2012.	
Franchisor Agreement Term: 4 Years from date of Franchise Agreement	