

Art et Domain[®]
bringing art into your daily domains



Business Description

Understanding the importance of art as an expression of identity and a focal point within a space is the forte of Art et Domain. Its Decoration Houses offer a full concept art, interior decoration and furniture items for discerning clients looking to add the right finishing artistic touches to their homes.

Founded in 1994, Art et Domain injects appropriate artforms into interiors which otherwise is devoid of identity. Its mission is to promote art in every aspect of your domain, from wall hung to functional furniture, bringing out the artistic aspects of these items.

Art et Domain has created a timeless fusion of culture and art, gaining international popularity with its outlets now fast expanding beyond Singapore.

Date Established: 1994

Number of Units: 3

Country of Origin : Singapore

Type of Franchise Available : Unit Master Franchise

Average Investment/Unit/Store : US\$250,000

Single Unit Franchise Fees: US\$60,000

Master Franchise/Area Development Fees: -

Royalty (% of Turnover): 5%

Marketing Levy (% of Turnover): -

Development Plan : -

Franchisor Agreement Term: 3 - 5 years

Master Franchise Availability : Worldwide except Singapore, Malaysia, Indonesia and Middle East



Business Description

Car Care Center (C3) is focusing at modern and professional One Stop Care Center which provides high quality services of integrated car care, consist of: Manual Car Wash, Touchless Automatic Car Wash, Car Detailing, Rust Protection, Tire Service, Oil Change, Window Film and Car Accessories.

Founded in Indonesia year 2001, now C3 is offering a great franchise opportunity to have your own C3 business which have a very big market in automotive industry and have a high profitability derived from services revenue.

Comparative Advantage of C3 Franchise:

- Franchisee can start the business without previous experience in automotive industry
- Low business investment compared to others premium retail businesses
- Full support on business consultancy, training and development
- Best technology equipment and best working materials
- C3 is committed to consistently launch innovative products and services.

Date Established: 2001	Number of Units: 24
Country of Origin : Indonesia	
Type of Franchise Available : Unit and Master	
Average Investment/Unit/Store : US\$65,000 for Basic Car Care US\$120,000 for One-Stop Complete Car Care	
Single Unit Franchise Fees: US\$15,000 for Basic and US\$20,000 for Complete System	
Master Franchise/Area Development Fees: Variable	
Royalty (% of Turnover): US\$500 monthly for Basic Car Care US\$800 for One Stop Complete Car Care	Marketing Levy (% of Turnover): NA
Development Plan : Variable	
Franchisor Agreement Term: 5 years	
Master Franchise Availability : Worldwide	



Business Description

WSI, is the leader in developing online solutions for small to medium sized business, around the world.

Founded in 1995, with Corporate Headquarters in Toronto, Canada, it has 150 staff and more than 1500 franchisees in 87 countries.

As a WSI franchisee, you will be positioned as the Internet Marketing expert in your area, with the ability to offer effective and affordable Internet Marketing solutions to local businesses.

Owning a WSI Master Franchise allows you all the benefits of building a franchise network without the risk to develop a proven system and brand. If accepted you will gain control of the WSI franchise system within your country, and receive the guidance and support to enable you to build the WSI franchise business within your country.

WSI, the world's largest Internet Consulting business is currently recruiting qualified individuals to invest in their Master Franchise Program.

Date Established: 1995

Number of Units: 1500 +

Country of Origin : Canada

Type of Franchise Available : Internet Marketing and Consulting – Local to International licenses available as well as Master opportunities in select countries

Average Investment/Unit/Store : starts at US\$49,700

Single Unit Franchise Fees: US\$49,700

Master Franchise/Area Development Fees: starting from US\$250,000

Royalty (% of Turnover): 10% royalties

Marketing Levy (% of Turnover): -

Development Plan : Variable

Franchisor Agreement Term: 10 years plus 10 years

Master Franchise Availability : Selected countries



Business Description

We are the original team that were reputed to have turned around Mid-Autumn Festival in Singapore from a modest & traditional scale – to an impressive & innovative festival. We are proud of being the pioneers in the world to have so creatively expressed Walt Disney and Sanrio (Hello Kitty) characters in the form of lanterns.

Since 2001, we dreamed, planned, created and innovated. Lanterns In Motion specialize in creating magical lantern events that will take you through :

- Understanding of Concepts
- Creating of Themes
- Production & Refinement
- Execution & Program Details
- Lantern Event Management

Whether you a mall, a community, or a show investor; call us today for a chat on your journey to a wonderful experiences of staging homegrown Singapore shows, including events in The Philippines, Taiwan, Thailand and Malaysia. Looking forward to creating another magical event, tailored specially for your needs. No matter where you are!

Date Established: 2001

Number of Units:

Country of Origin : Singapore

Type of Business Available : Event Organiser – for Theme Project

Average Investment/Unit/Store : Project fee range from US\$500,000 to US\$2,000,000 depending on size of project

Single Unit Franchise Fees: NA

Master Franchise/Area Development Fees: Variable

Royalty (% of Turnover): -

Marketing Levy (% of Turnover): -

Development Plan : At owner's request depending on project theme

Franchisor Agreement Term: Variable – on project basis

Master Business Availability : Worldwide



Business Description

Pack & Send is a network of retail stores that provide packaging and freight forwarding services. Our stores provide customers with convenient, personalised and value-added solutions when they need to send anything, anywhere.

Fundamental to our one-stop-shop offering is a professional custom packaging service, with expertise in handling fragile, large, awkward and valuable items.

Serving both the B2B and B2C markets, our business model is experiencing unprecedented growth due to the proliferation of people buying and selling goods on the internet – which is resulting in an ever-expanding need for a personalised service to send goods around the globe.

Pack & Send stores currently operate in Australia, New Zealand and the United Kingdom. It is a highly respected brand, being recognized by PricewaterhouseCoopers in 2007 as the Australian Franchisor of the Year.

Pack & Send International offers a strong business and innovative franchise system with powerful marketing, operational, business and training support to all franchisees.

Date Established: 1993

Number of Units: 100+

Country of Origin : Australia

Type of Franchise Available : Master Franchise License

Average Investment/Unit/Store : Approximately AUD\$190,000

Single Unit Franchise Fees: Initial Franchise Fee AUD\$55,000
Initial Training Fee AUD\$7,500

Master Franchise/Area Development Fees: The Master Franchisee pays an up-front, initial Master Franchise Fee. The initial fee is assessed by Pack & Send International on the size and market potential of the Country or Region being purchased. A sub-franchise fee is payable on each new sub-franchise agreement that is granted. The Master Franchisee pays 2% of monthly gross sales from all stores that are open as a Continuing License Fee.

Royalty (% of Turnover): 8% (single Unit)

Marketing Levy (% of Turnover): 2% (Single Unit)

Development Plan : Pack & Send International provides a territory that will accommodate the development of a mutually agreeable number of stores, in order to fully exploit the demand for Pack & Send products and services.

Franchisor Agreement Term: Master Franchise Agreement term is 15 years with option to renew for further 15 years.

Master Franchise Availability :

Pack & Send International is seeking applications from English-speaking entrepreneurs able to demonstrate a financial and commercial ability to further develop its retail network as part of its Asian expansion strategy. The company is wishing to award Master Franchise Licences in countries such as Singapore, Malaysia, China, Hong Kong, Thailand, Japan and United Arab Emirates. Pack & Send International is also looking to expand beyond the areas listed, and as a result is taking applications for master franchise opportunities in other countries and territories all over the world.



Business Description

Howards Storage World® is an Award winning franchise offering over 3500 high-quality storage products to keep homes and office organised and clutter-free. Our product categories include kitchen, bathroom, laundry, bedroom, office, living room, garage, kids, wine and wardrobe. There are 2 stores operating in Singapore and over 86 outlets worldwide.

We are seeking expressions of interest from potential franchisees to own a Howards Storage World® retail outlet in Singapore or Malaysia.

Date Established: **1998**

Number of Units: **86**

Country of Origin : **Australia**

Type of Franchise Available : Master or unit franchise

Unit Franchise

Average Investment/Unit/Store : **Depends on the floor area, but fully stocked Store around 3,500 square feet in a suburban shopping mall S\$650,000**

Single Unit Franchise Fees: **US\$26,250 initial franchise fee, plus location and training fee**

Master Franchise/Area Development Fees: **N.A.**

Royalty (% of Turnover):

6% of sales

Marketing Levy (% of Turnover):

2.5% of sales

Development Plan :

Now with two stores operating in Singapore, and 85 worldwide, the Singapore Master Franchisee seeks suitable sub franchisees for Singapore and Malaysia.

Franchisor Agreement Term:

10 years + 10 year option

Master Franchise Availability :

N.A.



Business Description

5àSec, world's leading retailer in textile care and textile treatments, is currently opening master franchise positions in Asia.

With over 1'800 shops in 23 countries, we push services to the leading edge of technology, quality and profitability.

After the successful development of 5àSec in Indonesia, we open new markets to potential master franchisee in Asia.

Our business covers :

- Laundry
- Dry Cleaning
- Carpet cleaning
- Cleaning of leather, furniture
- Finishing, waterproofing
- Moth and mite repellent
- Alteration
- Cleaning of duvets, carpets
- Maxima ©

Date Established: 1968		Number of Units: 1800	
Country of Origin : France			
Type of Franchise Available : Master franchise			
Average Investment/Unit/Store : depends on local market			
Single Unit Franchise Fees: -			
Master Franchise Fees: from 300'000 euros			
Royalty (% of Turnover): 3 %		Marketing Levy (% of Turnover): 0.25 %	
Development Plan: min 25 shops in 5 years.			
Franchisor Agreement Term: 10 years			
Master Franchise Availability :			
Philippines, Malaysia, Thailand, Vietnam, China, South Korea			