



Missions Spotlight

The 6-days study mission trip to Middle East visiting Abu Dhabi & Dubai ended on Friday, 16 January 2009 had provided our mission delegates a greater understanding on the business environment of UAE.

FLA (Singapore) would like to take this opportunity to express our thanks to **Asiawide Franchise Consultants Pte Ltd** and **FranExcel** who assisted us in the preparation and conduct of the mission as well as thanks to both Chambers, Abu Dhabi Chamber of Commerce & Industry and Dubai Chamber of Commerce &

Industry, whose involvement assisted delegates to be able to meet with their Board of Committee and network with the fellow Chamber members.

While it is our hope for mission delegates to secure and solidify partnerships with the potential leads from those interested companies to develop future business relationships, we are glad that all of us have also enjoyed the trip...

Registration starts now for FLA Vietnam Mission to Ho Chi Minh City from 24 - 26 Jun 09. Interested parties, please call the FLA Office.

The trip which FLA, AsiaWide and FranExcel organized for us was more than I could bargain for. It was an eye opener. But of course, it is never enough. My personal exposure was really enriching and I have now stretched my dreams beyond the Deserts of Middle East. There are so many potentials and I am sure our knowledgeable partners will be doing their best to put the jigsaws together. More importantly, we have become friends and understanding how each of us market our products to suit the environment...I enjoyed myself and I thank everyone for making my trip a happy one.

Col (Ret) Lim Yeow Pheng
Managing Director
LANTERNS IN MOTION PTE LTD

Exhibition Spotlight

FLA (Singapore) led a group of our exhibitors to Dubai in March 2009 for the Franchising Middle East (FME 2009). Following snapshots definitely speak a good deal of quality time that exhibitors had effectively showcased their business and communicate business:



Sarpino's Pizzeria

bYSI International Pte Ltd



Informatics International Pte Ltd



Fig & Olive Pte Ltd



Genesis BBQ Asia Pacific Pte Ltd



ADEX Communications Pte Ltd



Seminars Spotlight

FLA (Singapore) recognises the importance of fostering business relationships and the following are a recap of our past activities for the early part of 2009:

New Year, New Direction — After the busy year of 2008 comes 2009 and FLA celebrated our ever popular New Year Gathering to dine with over 60 members and friends at the Hibiki Japanese Restaurant. Thanks to the generous sponsorship of Apex-Pal International Ltd. The food was fabulous and the company even better, it proved not just an excellent social event, but a great excuse for networking and establishing new contacts. It really was nice to see many of our members were in action and hopefully till our next gathering in 2010, we could see more familiar and new faces gather to cheer with us for a better year.

Business after hours — The India seminar that took off on March 12, 2009 saw a good crowd of local business people keen to obtain valuable information about the country. There were lively interactions between the speakers and audience that shared the necessary updates on the latest economic trends especially during this gloomy economic period when the going seems tough to do business in India. More countries specific seminars are in the pipeline (look out for details of FLA China Seminar on April 14), so you don't miss this fun opportunity to learn and network at the same time.



AGM/Seminar — The 2009 AGM that concluded on March 24, 2009 was held in conjunction with a seminar had drawn a sizeable crowd to the little red dot room at IE Singapore. The audience learn how to do smarter budgeting in terms of business financing and obtain greater understanding on the outlook of the commercial and retail sectors in the coming year. Our sincere thanks go to Hong Leong Finance Ltd and DTZ Debenham Tie Leung (SEA) Pte Ltd for sponsoring the seminar.

If you did not make it to attend any of the above events, try stopping in at our upcoming ones to make an opportunity out of every encounter and increase the size of your network and your bottom line!

Mark Your Calendars!

FLAsia 2009 and FLA Awards Gala Dinner are now fixed for October 15-16, 2009. This year we will once again be offering Sponsor Tables at the FLA Award Gala Dinner on Friday, October 16. Members will receive a formal invitation in due course and to find out more about having your own Sponsor Table please call 63330292.