

## Publicity Generated since 1994

### YEAR 2005

31 October	XL (Extraordinary Lives) Volume 1 Issue 7 Pg 35 - 38
17 September	JinJiReBao (Taiwan) Economic Daily News Pg A8
26 July	The Business Times (Singapore) Pg 1 & 10
30 June	Vietnam Economy
22-28 June	BizWeek (Thailand)
23 June	Channel News Asia (TV) - Your Business, My Business
March	Franchise Market Magazine (China) - Front Cover, Pg 22-23

### YEAR 2004

25 November	Investor Daily (Indonesia) Pg7
June	Franchise Market Magazine (China) Pg40,41
12 April	LianHeZaoBao (Chinese Paper, Singapore) Pg20
4 March	The Straits Times - Career 2004
Feb/Mar	NUSS The Graduate

### YEAR 2003

14 March	New Delhi, India
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### YEAR 2002

YangGangXinRiBao

Asian Business

ChongQing

New Zealand (Auckland)

Retail Asia (October)

### YEAR 2001

December	Asian Business	
June 27	Arab News	Saudi Arabia
June 16	CaiJingZuiJi	TCS 8 Singapore

### YEAR 2000

14-15 October	International Herald Tribune	
June	Caijing	China

#### YEAR 1999

18 October	Business World Magazine (Shangjie)	China
24 February	Spotlight Times	China

#### YEAR 1998

October	Economic Bulletin	
September	Retail Asia	
July -September	Franchise Unlimited	
25 February	The Straits Times	
January-March	Franchise Focus Magazine	Thailand

#### YEAR 1997

11 December	LianHe ZaoBao	
June	Money Mind	TV Channel 5, Singapore

#### YEAR 1996

November	ELITE	HK Bank Gold Cardmembers
October	Retail Asia	
September	Retail Asia	
July/August	Retail Asia	
June/July	Retail World Asia	
21 May	Arab News	Middle East
13 March	Zhongguo Shibao	Taiwan
11 March	Gongshang Shibao	Taiwan
11 March	The China Pos	Taiwan
9 March	Jingji Shibao	Taiwan

#### YEAR 1995

5 December	Nanyang Siang Pau	Malaysia
4 December	Utusan Malaysia	

10 September	Guoji Zhaoshang Shibao	
August	Productivity Digest	
July	Asian Retailer	
June	Success	Taiwan
28 March	Nanyang Siang Pau	Malaysia
13 January	Philippine Star	
1 January	LianHe ZaoBao	
1 January	Money Matters	TV's Chinese Channel 8, Singapore

December- February 94/95	Franchise International
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#### YEAR 1994

	World Journal	USA & Taiwan's China Times
	The Retailer – SRA	
29 November	Economic Daily	China
October	ASEAN Business Forum	
October	Koo Khaeng Dhurakij	Bangkok
13 October	The Straits Times	
11 October	Utusan Malaysia	
6 October	LianHe ZaoBao	
Autumn, Sept-Nov	Franchise International	
Sept/Oct	Retail Asia	
16 June	North District News	Taiwan
June	Asia Retailer	
13 May	The Straits Times – LIFE	
Mar/Apr	International Herald Tribune	
5 April	The Straits Times	
Mar/Apr	Tradespur – STDB	
29 March	Business Times	Malaysia
29 March	Nikkei-Japan	
29 March	LianHe ZaoBao	
29 March	Business Times	
February	Intersect	